

FOR IMMEDIATE RELEASE
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Berkeley Post Office celebrates 70 years of music recording in Berkeley with special pictorial postmark



BERKELEY, CA — In celebration of 70 years of the rich history of music recording in Berkeley, USPS will hold a Building Bridges ceremony at the historic Post Office at 2000 Allston Way, Berkeley, CA on Saturday, November 17, 2018 at 11 AM.

A Building Bridges Music Recording History Postal Station will be on site where the public and collectors can purchase specially-designed souvenir envelopes with the Forever Stamp and the pictorial postmark applied. Berkeley Postmaster Candace Champion-Forbes will personally cancel a Celebrate! Forever stamp and pictorial postmark for presentation (1) to Berkeley's Mayor Jesse Arreguin, (2) to Ashkenaz Community Center (3) to the University of California Marching Band/Cal Band Alumni Association and (4) to a representative on behalf of the Edwin Hawkins Singers, who recorded "O Happy Day" in 1969 in Berkeley, which was the first gospel song to make the top of US and International pop charts.

The Postal Services has a rich tradition of recognizing significant events and history through pictorial representations on stamps and locally produced unique postmarks.

Berkeley's abundant music recording history and abundance of talent stretches back to 1938, when ethnomusicologist Sydney Robertson Cowell first recorded the folk songs of immigrants living in Berkeley, California.

The image in the rectangle portion of the Nov. 17, 2018 Postmark is illustrated by Aneka K. Bean under the art direction of Karen E. Lile, Art Director USPS - Building Bridges Special Postal Cancellation Series. The microphone is a contemporary recording mic found in many recording studios, but also represents the concept of recordings that began in Berkeley in 1938 with Cowell. The piano is an artist's amalgamation of the three grand pianos used in the film "Two Weeks in Studio D: Berkeley" which was recorded at Fantasy Studios and will be premiered at Ashkenaz Community Center at 8pm the day of the Ceremony. The records on the right hand side are representation of the gold and platinum records from artists and producers who have recorded in Studios A,B,C and D inside 10th & Parker Street Berkeley Building from 1971 to 2018.

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For photos and film footage of Fantasy Studio recording sessions from September 17-29, 2018, See: comteams.com/formedia.htm or contact Karen E. Lile at (c) 925-360-3527 or karenlile@klpn.net

For reporters interested in speaking with a regional Postal Service public relations professional, please go to about.usps.com/news/media-contacts/welcome.htm. Follow us on Twitter (twitter.com/usps), Instagram ([instagram.com/uspostalservice](https://www.instagram.com/uspostalservice)), Pinterest ([pinterest.com/uspsstamps](https://www.pinterest.com/uspsstamps)), LinkedIn ([linkedin.com/company/usps](https://www.linkedin.com/company/usps)), subscribe to our channel on YouTube ([youtube.com/usps](https://www.youtube.com/usps)), like us on Facebook ([facebook.com/usps](https://www.facebook.com/usps)) and view our Postal Postsblog (uspsblog.com).

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